



**Annual Benefit Auction
April 30, 2022**

Dear Friends and Supporters of Our Lady of Mount Carmel School,

For over 130 years, our school has been serving generations of students from diverse backgrounds. We look forward to continuing to be an asset to the Redwood City and Peninsula community for many more years. We are reaching out for your support of **OLMC's Boots and Bling 2022 Benefit Auction**. This event will be held at the school on **Saturday, April 30, 2022**. Through the generosity and support of businesses, organizations, and individuals like yourself, our annual benefit auctions have historically been very successful in allowing us the ability to directly fund programs vital to our students' academic success. This event has afforded us the ability to provide high quality education.

You can support this wonderful community event by:

- ❖ Being a sponsor (Sponsorship form attached)
- ❖ Making a donation (Donation form attached)

Your generosity will be acknowledged in our auction catalog, in social media outreach, and on the auction website. Our faculty, alumni, and school families are encouraged to patronize those businesses that support the event. To be included in the auction catalog, sponsorship and donor forms must be received by **Saturday, April 9th**. All item donations must be delivered to the school **before 12:00 PM on Thursday, April 14th**.

We thank you in advance for your consideration and support. Not only is this a great event for the community, but more importantly, a chance to invest in the future of our children. Donations made to Our Lady of Mount Carmel School are tax deductible to the extent allowed by law. Our Tax Identification Number is 94-2515435. If you have any questions, please contact our Development Office at (650) 366-6127 or auction@mountcarmel.org

Warmest regards and gratitude,

Ali Uccelli and Sarah Jones

The Our Lady of Mount Carmel Auction Committee

Ali Uccelli, Event Chair

Sarah Jones, Event Chair



Sponsorship, Advertising and Underwriting Opportunities for Annual Benefit Auction

<p>Saddle Up \$3,000 <i>Our Premier Sponsor</i> (Only 1 spot available) <i>Please email us in advance to make sure this level is available</i></p>	<ul style="list-style-type: none"> ❖ Tickets for 10 with a VIP table for your group at the dinner and live auction. ❖ Pre-auction "Mystery" VIP cocktail hour. ❖ Your company logo and link on auction website and social media outreach. ❖ In-N-Out lunch and free dress for your OLMC students on a day to be determined. 		
<p>Blame It All On My Roots \$1,000 (3 spots available)</p>	<ul style="list-style-type: none"> ❖ Tickets for 4 to the event. ❖ Pre-auction "Mystery" VIP cocktail hour. ❖ Your company logo and link on auction website and social media outreach. ❖ In-N-Out lunch and free dress for your OLMC students on a day to be determined. 		
<p>Giddy Up \$500</p>	<ul style="list-style-type: none"> ❖ Tickets for 2 to the event. ❖ VIP check-in to start the evening off right. ❖ Half page ad in the auction catalog. ❖ Your company logo and link on auction website and social media outreach. ❖ In-N-Out lunch and free dress for your OLMC students on a day to be determined. 		
<p>Standing Outside the Fire \$300 (4 spots available)</p>	<p style="text-align: center;"><i>Sponsor our evening fire pits and take one home the next day!</i></p> <ul style="list-style-type: none"> ❖ Quarter page ad in the auction catalog. ❖ Your company logo and link on auction website and social media outreach. ❖ Take home one of four fire pits the day after the auction 		
<p>Achy Breaky Heart \$300</p>	<p style="text-align: center;"><i>Help us with the cost of food, dessert, music, decor, stocking the bar, & more.</i></p> <ul style="list-style-type: none"> ❖ Quarter page ad in the auction catalog. ❖ Your company logo and link on auction website and social media outreach. 		
<p>Rootin' Tootin' \$150</p>	<p style="text-align: center;"><i>Sponsor a faculty or staff member to attend the auction.</i></p> <ul style="list-style-type: none"> ❖ Business Card ad in the auction catalog. ❖ Your company logo and link on auction website and social media outreach. 		
<p>Advertise / Underwriting</p>	<p style="text-align: center;">\$500: Full Page Ad</p>	<p style="text-align: center;">\$250: Half Page Ad</p>	<p style="text-align: center;">\$150: Business Card Ad</p>

All donors, sponsors and advertisers will have a link on our auction website. Thank you for your support!

Our Lady of Mount Carmel School · 301 Grand Street, Redwood City, CA 94062
Tel. 650.366.6127 · Email: auction@mountcarmel.org · Website: school.mountcarmel.org



Sponsorship, Advertising and Underwriting Opportunities for Annual Benefit Auction

Sponsor Name <i>(as you want it to appear in the Auction Catalog)</i>		
Company Name <i>(if different)</i>		
Contact Info (or attach business card):		
Address		
Email		Tel.

Sponsorship Levels – Please select by circling appropriate level

Saddle Up - Premier Sponsor \$3,000 (includes 10 event tickets) <i>Only one available Please contact us in advance to make sure this level is still available</i>
Blame It All On My Roots - \$1,000 (includes 4 event tickets) <i>Three spots available Please contact us in advance to make sure this level is still available</i>
Giddy Up - \$500 (includes 2 event tickets) <input type="checkbox"/> I don't need all the seats associated with my sponsorship: I would like to donate them back to the school and receive a tax write off. We will contact you to work out the details. <input type="checkbox"/> I want to attend the event. Please send me the tickets.
Standing Outside the Fire - \$300 (4 spots available) <i>Four spots available Please contact us in advance to make sure this level is still available</i>
Achy Breaky Heart - \$300
Rootin' Tootin' - \$150
<u>Advertise/Underwrite the Auction (Please check)</u> <ul style="list-style-type: none"> Full page ad - \$500 Half page ad - \$250 Business card ad - \$150
Sponsorship/Underwriting donation of: \$ _____
<u>Please email forms by April 9th 2022 to auction@mountcarmel.org or mail it along with your payment to: Our Lady of Mount Carmel School c/o Ali Uccelli, 301 Grand St, Redwood City, CA 94062.</u>

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